

General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Ph: 28290825, FAX : 28295703



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

GM (S&M-CM)/CDMA GENERAL/105-3/2012-13/ Dated at Chennai-6 the 06-07-2012

To
All Heads of SSA,
TN Circle

Sub:-NEW "Pyari Jodi" prepaid plan under CDMA services –reg
Ref: This office letter GM (S&M-CM)/CDMA GENERAL/105-3/2012-13/ 25 Dt the 08-06-2012
BSNL Lr No. 69-07/2008-CDMA/Vol III/Pt dt 08.06.12, BSNL C.O

As per Corporate office vide letter No. 24-2/2011-T&C-CM dt.31.5.12, CDMA prepaid Pyari Jodi plan was launched in Tamil Nadu Circle as a promotional offer for 90 days w.e.f 06.06.12.

Vide ref(2) above, BSNL C.O is monitoring the progress and called for weekly report from this office

The CDMA - "Pyari Jodi" active customers as on date in TN Circle is NIL.

As per the feature of "Pyari Jodi" Local call from RUIM -connection taken under three options (option 1 (Rs 40-SUK), Option 2- Rs 900 IFWT and Option 3- Rs 500 recovered IFWT) to one of the BSNL Landline/WLL number in his/her own name against which the RUIM connection was given as FREE

CSC has to create CDMA number using RUIM SIM in Kennonfx and activate "Pyari Jodi provision" through <http://genext.bsnl.co.in/cdmaprepaid> portal. Username and password to all CSC for the above facility has already been sent by mail to the concerned AGMs(Sales/Mktg). Difficulties in accessing the CDMA portal may please be brought to the notice of this office and a weekly report on the creation of "Pyari Jodi " may be sent by mail to agmmktg2tnc@gmail.com for reporting to Corporate office

DGM(Marketing-II)
O/o.GM(S&M-CM)
TN Circle, Chennai-6.
Mob:9486100625

Copy to:

1. Sr.GM(NW-O),CMTS,Trichy
2. DGM(Billing&IT):-The "Pyarijodi" plan is to be offered as Promotional offer for 90 days w.e.f 06.06.12. It is requested to provide necessary configuration in "Kennonfx" to activate the plan by all CSC. Weekly report may please be given to this office by mail to agmmktg2tnc@gmail.com